



WOMEN DELIVER CONFERENCE 2010

“The most significant event for the future of women and children in over 20 years.”

Richard Horton, Editor-in-Chief, The Lancet, June 2010 in interview with BBC.

WOMEN DELIVER 2010

- Put world leaders on notice—act now to achieve MDG5 and influence progress on all MDGs.
- Switched the focus from the problem to solutions, long-term and short-term.
- Gave family planning its rightful place as a critical strategy to achieve MDG5.
- Coalesced key constituencies—maternal health, reproductive health, education, labor, environment, private sector, and youth - to advance the MDGs that affect girls and women.



HIGHLIGHTS

- **Attendees:** Women Deliver brought together 3,400 conference participants from 146 countries. Women Deliver reached an additional 15,000 unique viewers via webcast.
- **Decision-makers:** UN Secretary General Ban Ki-moon opened the conference; 5 UN agency heads, the World Bank manager; and US Secretary of Health and Human Services and other government officials participated.
- **Health and Finance Ministers** from 30 countries met during the conference with Development Cooperative Ministers and UN agency heads to map out a strategy to achieve MDG5 and 4,6,2 and 3. **Parliamentarians** from 50 countries convened at the conference and met with Congressional delegations to discuss how to advance reproductive and maternal health.
- **New funds:** Melinda Gates, co-founder and co-chair of the Bill & Melinda Gates Foundation announced that the Foundation was pledging \$1.5 billion over the next five years to maternal and child health.
- **Global Media:** Overall, 235 reporters covered Women Deliver 2010. More than 350 stories were published.

STATISTICS AT A GLANCE

- **Conference support:** More than 6,000 people applied online to receive conference support. In total 850 people, 80% from countries with the highest burden of maternal and child mortality, received support to attend the conference.
- **Youth:** A Youth Pre-Conference brought together 100 youth leaders and focused on how to use social marketing tools in advocating for maternal health. Youth participated on panels in the concurrent sessions and plenaries. 13% of conference participants were under the age of 30 years.
- **The Program:** The conference included 800 presentations/conversations in 6 plenary sessions, 8 Chairman's sessions, and 120 concurrent sessions. A full-day technology symposium focused on the oral contraceptive – its past and its future.
- **Research:** 2 background papers were commissioned for Women Deliver 2010: Why it's the right time by the Center for Global Development, and Targeting poverty and gender inequality to improve maternal health by the International Center for Research on Women.
- **Website:** More than 34,000 unique visitors logged onto the Women Deliver website during June to learn more about the conference.
- **Launchings:** The Lancet devoted an entire themed issue to the invisibility of women

and children; Global Voices for Maternal Health, a crowd-sourcing initiative of the University of Oxford, launched. The UN Foundation previewed its new campaign - Girl Up; MDGFive.com launched BETA site.

- **Private sector:** Corporations reported that they are aligning corporate strategies and business innovations geared toward girls and women. 28 corporations participated in Women Deliver.
- **Supporters:** 30 UN agencies, World Bank, countries, NGOs, and corporations supported the conference.
- **Cultural Night:** Acting on a core belief that creative expression and advocacy can join forces to transform global perspectives, Women Deliver featured an evening of poetry, music, and film.
- **Publications:** Women Deliver produced a pocket card on MDG 5 and the WD messages, and updated *Focus on Five*, a comprehensive overview of MDG5.
- **Exhibit Hall:** The Exhibit Hall was booked by early March with 53 exhibitors.

