



**Measuring maternal  
mortality: some  
innovations from Impact**

***Wendy J Graham***  
*- on behalf of the  
Maternal Outcomes  
team*

- advocacy (mobilise resources, accountability)
- “population monitoring” of levels & trends - (e.g.MDG5)
- identify determinants, differentials & consequences
- planning of services and interventions
- monitoring and quality assurance of services
- evaluation of interventions

1. Promote multiple measurement approaches  
(to increase the armoury of tools)
2. Increase efficiency of data capture  
(to address in-country capacity constraints & large sample sizes needed)
3. Improve reliability of data  
(to promote awareness that quality matters)
4. Focus research and development effort  
(to build on promising existing tools & innovate)

## POPULATION BASED ESTIMATES



**1. Sampling  
at service  
sites (SSS-  
health  
facilities;  
SSS-  
markets)**

**2. MADE-IN/  
MADE-FOR**

## INSTITUTIONAL ESTIMATES



Secondary  
research:

Familial  
Technique;

Profiles;

Meta-analytic  
methods



## CAUSE OF DEATH



Rapid  
Ascertainment  
Process for  
Institutional  
Deaths  
(RAPID)



Barriers and  
facilitators to  
reporting facility  
and community  
deaths



Computer  
algorithm for  
causes  
(InterVAM)

## CAPACITY STRENGTHENING



E.g. CAL  
packages

Census  
workshop

Conventional surveys take the data capture process to the respondents – usually their household.

Innovation – let the respondents come to survey!



Innovation in  
sampling,  
hence called  
this approach:

**Sampling at  
Service Sites  
(SSS)**

SSS – essentially opportunistic sampling

Sites can be anywhere with large numbers of potential respondents

Representativeness of SSS respondents can be established by comparing with data from existing population surveys e.g.DHS

Must be limited number of questions in SSS: characteristics of respondent & deaths among sisters (direct sisterhood method)

## FIRST FIELD TRIAL OF SSS IN GHANA

Central Region: 12 districts: 6 in mid-2004, 6 in early 2005

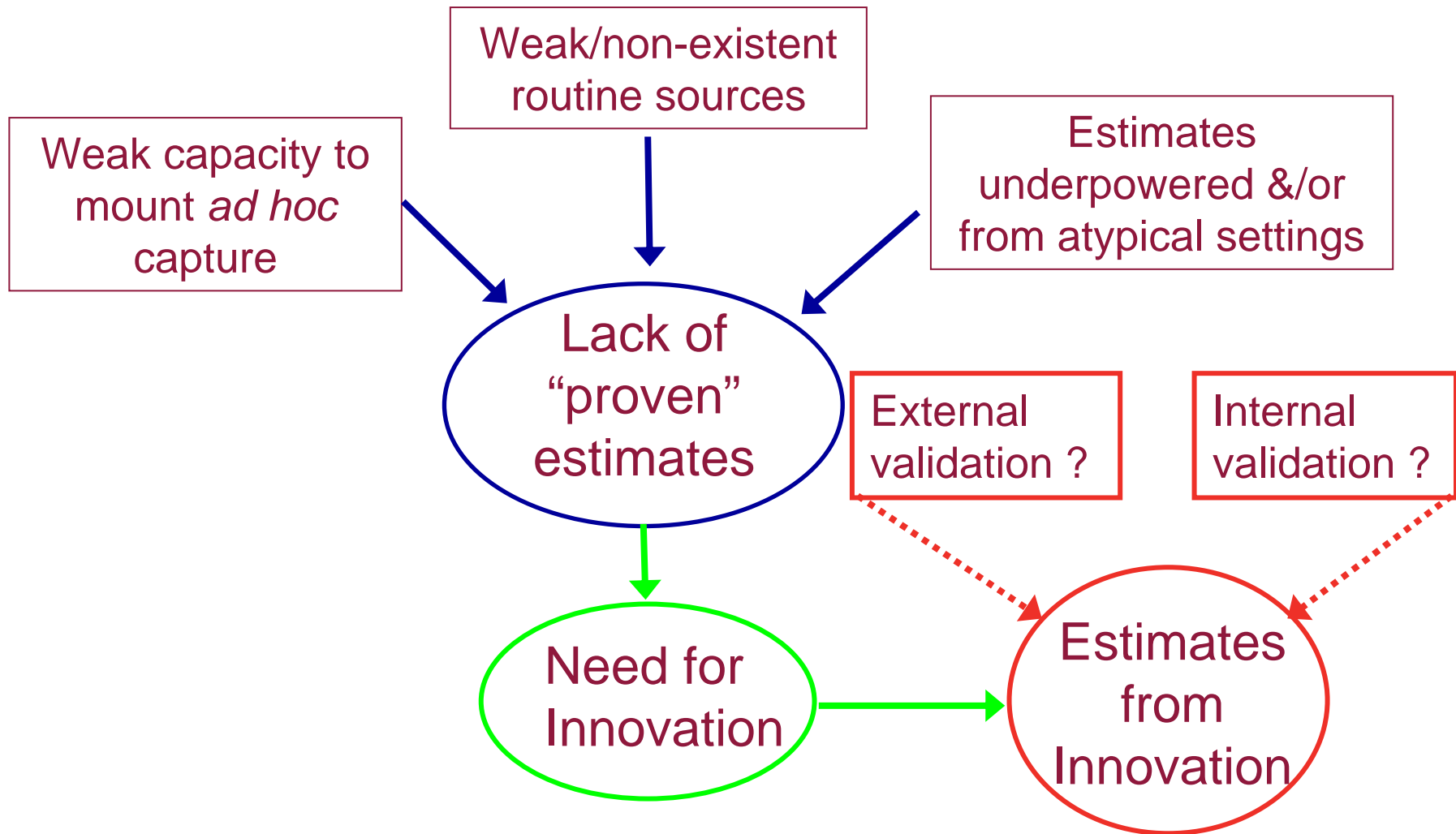
- Sites: district hospitals and major clinics – MCH, ANC, FP
- 15 fieldworkers
- 15 weeks
- Total cost: ~US \$64,000

11,329 respondents

23,838 sisters aged  $\geq 15$

Maternal Mortality Ratio: 734 per 100,000 live births (95% C.I. 580 to 880)

Time location: ~2002



	IMMPACT SSS-H: Central Region, Ghana ~2002		Ghana World Health Survey: National ~1999-2000	
	Estimates	95% C.I.	Estimates	95% C.I.
<b>Maternal mortality ratio</b> (maternal deaths per 100,000 live births)	<b>734</b>	580-880	<b>490</b>	252-723
<b>Maternal mortality rate</b> (maternal deaths per 10,000 woman 15-49 years risk exposure)	<b>9.4</b>	7.4 -11.3	<b>7.4</b>	3.8 -11.0
<b>Proportion of deaths to women of reproductive age which are maternal</b>	<b>22%</b>	18% - 26%	<b>19.0%</b>	11% - 27%
<b>WRA death rate</b> (maternal deaths to women 15-49 per 1000 woman years risk exposure)	<b>4.2</b>	3.8 - 4.6	<b>3.9</b>	3.2 - 4.6

## “Sampling at shopping sites”- market places

Proof of principle trial of SSS-M in Hounde,  
compared to household survey

Market survey was quicker (3 weeks for 5020  
women versus 3 weeks for 1276 women) and also  
cheaper (<US\$ 3 per woman for SSS-M compared  
to US\$ 11 for household survey)



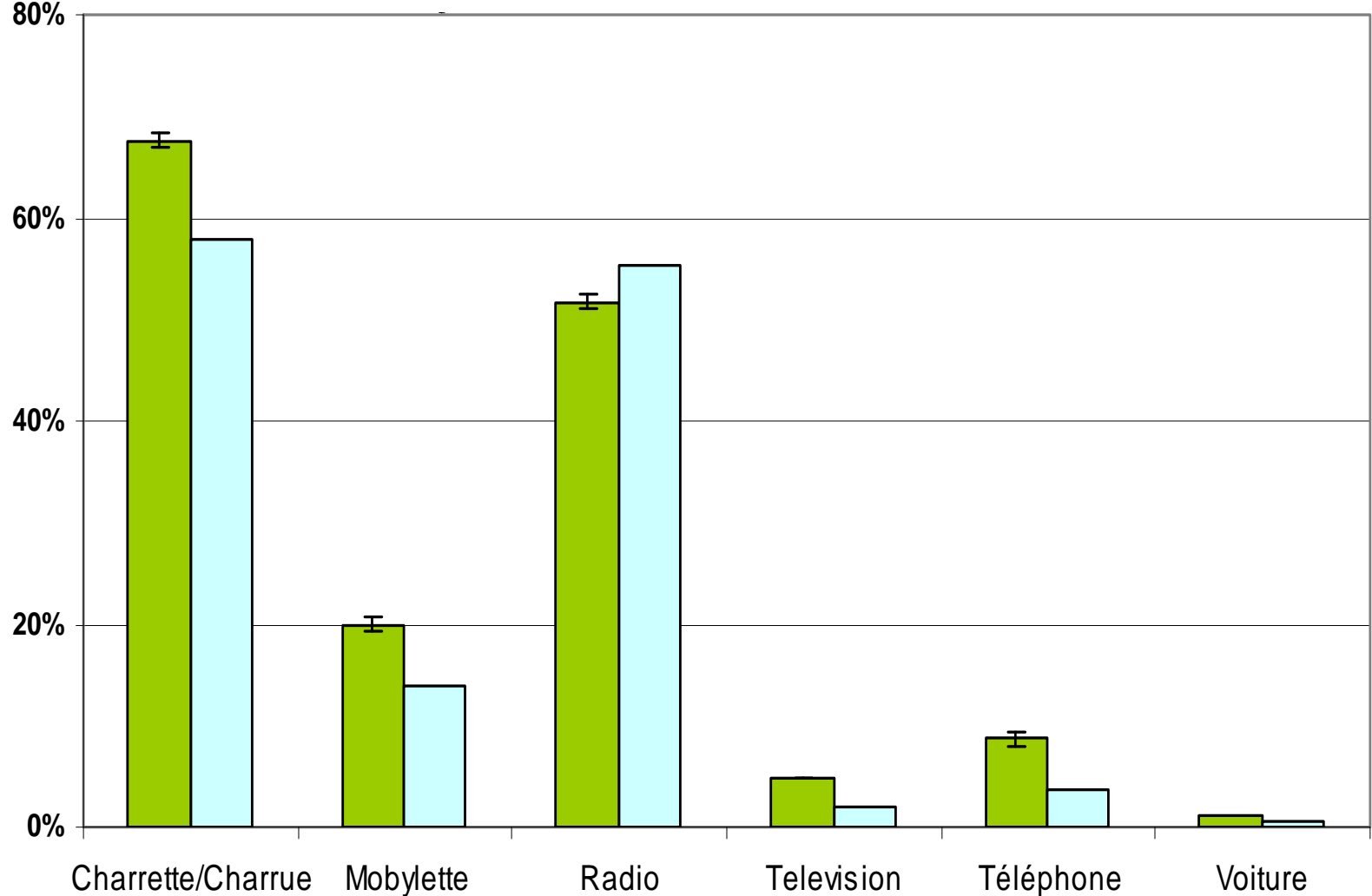
Unusual validation opportunity: compare SSS-M with full enumeration (census) – asking about deaths in household & sisters deaths – using PDAs

- Five weeks, 39 markets in Ouargaye, 20 data collectors & 4 supervisors, 31 days.
- 16,606 female respondents aged 15-49 years, reporting 24,350 adult sisters
- 368 deaths to adult sisters in previous 5-years, 27% (99) pregnancy-related deaths.



# Asset ownership in SSS-M population compared to Impact census data

% respondents with assets



	MM ratio (per 100,00 live birth)	% maternal deaths among all deaths to women of reproductive age
SSS-M (Ouargaye; 2003/04)	397 (254 - 540)	26.9%
Impact census: deaths in household (Ouargaye; 2003/04)	400 (343 - 457)	26.4%
Impact census: direct sisterhood method (Ouargaye part; 2003/04)	332 (246 - 418)	18.0%
DHS (National; 1999)	484	22%
WHO/UNICEF/UNFPA (National, modelled; 2000)	1000 (630 - 1500)	37%

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## **Maternal Death from Informant (MADE-IN) Maternal Death Follow On Review (MADE-FOR)**

This approach uses a). village-based informants to identify maternal deaths among women of reproductive age (MADE-IN), and b). follow-up interviews with families to confirm cause of death (MADE-FOR).

1. Identify suitable types of informants :in Indonesia, Kaders and RTs;
2. Orientate informants at sub-district level;
3. Prepare village listing of “likely” maternal deaths to women of reproductive age from village-based informants;
4. Visit families to conduct verbal autopsy (InterVA-M used) to confirm maternal deaths;
5. Use capture-recapture technique to arrive at arrive at final number of maternal deaths.

Rationale: most sources underestimate maternal mortality & thus  $>1$  source of data is preferable.

- Need at least two independent sources for identifying maternal deaths
- Each source must have potential to yield a random sample of all deaths of reproductive age
- Capture-recapture requires that maternal deaths which are identified by different sources can be 'matched'
- Second source allows an estimate of proportion of maternal deaths captured in first source
- This allows an estimate of “true” total number of maternal deaths.

	<b>MMR</b> (deaths/100,000 live births (95% CIs))
<b>Serang &amp; Pandeglang (2004-05)</b>	<b>429</b> (372,494)
<b>Serang</b>	<b>381</b> (319,452)
<b>Pandeglang</b>	<b>511</b> (421,616)
<b>Indonesia (DHS 2003)</b>	<b>307</b> (219, 395)
<b>Indonesia (WHO)</b>	<b>230</b> (58, 440)

	<b>MI/MF Indonesia</b>	<b>SSS Ghana Health Facilities</b>	<b>SSS Burkina Faso Markets</b>
<b>Survey effort (interviewer-weeks)</b>	<b>830</b>	<b>170</b>	<b>130</b>
<b>Women covered</b>	<b>758,000</b>	<b>21,500</b>	<b>24,900</b>
<b>Women per effort</b>	<b>1600</b>	<b>130</b>	<b>200</b>
<b>Reference period</b>	<b>2 years</b>	<b>5 years</b>	<b>5 years</b>
<b>Exposure (women years)</b>	<b>1,520,000</b>	<b>108,000</b>	<b>125,000</b>
<b>Exposure per effort</b>	<b>3200</b>	<b>640</b>	<b>990</b>
<b>Deaths detected</b>	<b>474</b>	<b>93</b>	<b>99</b>
<b>Deaths per effort</b>	<b>0.99</b>	<b>0.55</b>	<b>0.79</b>

## Impact Phase I:

- Communication of experience – peer review
- Impact toolkit

## Impact Phase II:

- SSS: further applications; search for other sampling sites
- MADE-IN/MADE-FOR: trial of institutionalising (routine prospective reporting); empowering communities
- Further development of other MM tools e.g. cause of death
- Effective technical support through Impact

Helping to meet acute need: MDG5 national & sub-national monitoring

## Is SSS technique ready to go?

### History repeating itself?

- Original sisterhood developed by Graham & Brass in late 1987 – The Gambia – trial cost £1500, funded by ODA (DFID)
- Further refinements by others – especially DHS
- Crucial to continue to build sustainable routine sources and to commit resources



***With thanks to  
Impact Maternal  
Outcomes teams &  
collaborating  
countries***

The area inside the bordered rectangle represents all deaths

This column represents deaths identified by method 1

The white cell represents deaths not identified by either method

$N1-M$	$\underline{T-N1-N2+M}$	$\underline{T-N2}$
$M$	$N2-M$	$N2$
$N1$	$\underline{T-N1}$	$\underline{T}$

This row represents deaths identified by method 2

The green cell represents deaths identified by both methods

A good estimate of the total number of deaths  $T$  is simply  $(N1 \times N2) / M$

## GOAL

Reduce maternal mortality in poor countries

## PURPOSE

Improve policy and programme decision-making to reduce maternal mortality based on robust evaluation and measurement



### MM+

Global technical leadership in measurement to reduce maternal mortality



### Ipact

Technical support and strengthened capacity for programme evaluation

### OUTPUT 1

Enhanced **methods** for measurement of maternal mortality & related indicators

### OUTPUT 2

Effective **communication** of methods & data on maternal mortality & related indicators

### OUTPUT 3

Strengthened **capacity** to capture & use data to reduce maternal mortality